

## TERRY MCNATT

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## ONLINE PORTFOLIO

avitude.com

### AI & MACHINE LEARNING

ChatGPT (2 years)  
Gemini Coder (1 years)  
Roo Code (1 year)  
Stability.ai (2 years)

### WEB DEVELOPMENT

HTML5 (29 years)  
CSS3 (27 years)  
Flexbox (6 years)  
SASS (4 years)  
JavaScript (22 years)  
jQuery (11 years)  
XML/XS (15 years)  
AJAX (5 years)

### DESIGN

Photoshop (29 years)  
Illustrator (29 years)

### MULTIMEDIA

Premiere (18 years)  
Animate/Flash (25 years)  
Audacity/Booth (25 years)  
HandBrake (15 years)  
LosslessCut (1 year)  
OBS Studio (2 years)  
Macro Photography (4 years)  
Axial Lighting (4 years)

### CMS & IDE

SharePoint (8years)  
Teamsite (6 years)  
WordPress (12 years)  
Visual Studio Code (6 years)

### BACK-END DEVELOPMENT

PHP (12 years)  
Apache (12 years)  
MySQL (12 years)  
Node.js (5 years)

### WORK EXPERIENCE

#### WhatNot.com (self-employed)

January 2023 - Present

#### Livestream Seller specializing in Numismatics

Austin, Texas

- Successfully organized live-stream auctions for rare and collectible coins and currency, generating \$150,000 in revenue.
- Cultivated and sustained a dedicated following of 8.2k followers, a 5-star rating, 1.7k positive reviews, and 5.7k orders fulfilled.
- Created a network to find rare inventory and build authentic connections within the community.
- Live streaming, multi-camera presentations using OBS Studio, featuring DSLR axial lighting photography for enhanced visual detail.
- Increased live stream auction engagement through strategic marketing campaigns, including the design of high-performing banner graphics using Stability.ai.

#### Charles Schwab

May 2006 – April 2018

#### Web / Flash Developer / Multimedia Producer

San Francisco, California, Austin, Texas

- Revamped the company intranet using SharePoint, resulting in intuitive navigation, custom lists, and automated workflows to enhance employee productivity.
- Migrated over 1,000 pages of legacy content from TeamSite to SharePoint Online, enhancing website performance and maintainability.
- Successfully implemented digital media strategies, including animated and live-action video production, to inspire and engage employees and effectively convey the Schwab Story.
- Oversaw the development and implementation of interactive digital platforms, using advanced CMS and content curation tools, resulting in a 25% increase in employee engagement.
- Participated in planning and executing the primary intranet (Schweb) site migration to SharePoint 2010 and developed additional organizational and sub-organizational SharePoint business portals.
- Led research and development efforts within the Communications Digital Media Team, focusing on technical innovations relevant to SharePoint and the future of Schweb development.
- Utilized TeamSite and SharePoint to manage website content and communications.
- Designed and deployed interactive media using Flash, Photoshop, and other media development tools.
- Received the 2006 Excellence in Service (EIS) annual and Q4 2006 EIS team awards.

#### Direct Impact

September 2005 – February 2006

#### Web / Flash Developer

Austin, Texas

- Developed and deployed Flash projects for Logitech.
- Developed art and Flash content for Knowledge Adventure marketing campaigns.

#### Dell Computer Corporation

November 2004 - August 2005

#### Technical Sales Representative

Austin, Texas

- Tasked with selling consumer computer systems in a transactional environment.
- Closed high-value sales deals by leveraging in-depth product knowledge and advanced CRM software, achieving a 15% increase in quarterly revenue and securing key partnerships with enterprise clients.
- Achieved over 110% monthly attainment while consistently averaging positive kickers monthly.

#### Dell Computer Corporation

October 2000 - February 2003

#### Web / Flash Developer

Austin, Texas

- Designed web interfaces and graphics for Dell Support end-user software products.
- Directed GUI development, created Flash media, conducted usability testing, and produced rich content.
- Served as the liaison between marketing and engineering throughout all Dell Support software applications' design, testing, and deployment phases.

#### e2It, Inc., Tradersresource.com

January 1999 – August 2000

#### Web / Flash Developer

Austin, Texas

- Developed financial day trading websites using HTML, CGI, and JavaScript.
- Led a team of four developers in managing over 100 web microsites for marketing purposes.

#### Infoware, Inc.

October 1996 – January 1999

#### Web Developer

Austin, Texas

- Designed corporate internet and intranet websites utilizing HTML, CSS, and Web Objects.
- Performed web application testing and debugging.

### EDUCATION

#### Texas State

Environmental Management, Minor: Geology

May 1997

San Marcos, Texas